



**Taylor Made**  
**PRODUCTS™**

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## P R E S S   R E L E A S E

### FOR IMMEDIATE RELEASE

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## **TAYLOR MADE PRODUCTS INTRODUCES STORM GARD™ FENDERS WITH PATENTED TRUE COLOR™**

GLOVERSVILLE, N.Y. – January 3, 2016 – Taylor Made Products introduces Storm Gard Fenders with patented True Color™ technology.

The new Storm Gard fender is an expansion of the Taylor Made inflatable vinyl fender line, and carries the Guarantee of a Lifetime, same as our Hull Gard®, Big B™, and Super Gard™ fenders.

The Taylor Made engineering team has spent countless hours developing our patented True Color™ pearlescent-infused colors. The True Color™ infusion creates deep, rich color and added luster in sunlight.

“Color is such an import part of our life, and an expression of our individual personalities. The True Color™ technology with pearlescent infusion is unlike any other fender color on the market. We are exceptionally proud to introduce this evolution of color and design,” says David Karpinski, vice president of sales and marketing for Taylor Made Products. “Storm Gard with True Color™ combines strength and style.”

Available in 8 different colors and 3 sizes.

### **About Taylor Made Products**

Taylor Made Products, a member of Taylor Made Group, LLC, is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat covers, bimini tops, dock products, flags, pennants and hardware.



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## **About Taylor Made Group**

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC ([www.taylormadegroup.com](http://www.taylormadegroup.com)) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. Employing over 1,000 associates, The Taylor Made Group includes Taylor Made Products (Gloversville, N.Y.), Taylor Made Systems (Gloversville, N.Y. and Kendallville, Ind.), Taylor Made Glass Systems (Payne, Ohio and Kendallville, Ind.), Ameritex Fabric Systems (Bradenton, Fla.), Trend Marine Products Limited (Catfield, Great Yarmouth, U.K.), Taylor Made Glass & Systems Limited (Templemore, County Tipperary, Ireland) and Taylorbrite (Gloversville, N.Y.). The Group operates seven facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand and Poland — and distributes its products through a worldwide distribution network.

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