



Taylor Made
PRODUCTS™

Taylor Made Products
65 Harrison Street
Gloversville, New York 12078

PHONE: +1 518 773 9400
FAX: +1 518 725 4910

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: David Karpinski
 Taylor Made Products
 +1 518 773 9400
 dkarpinski@taylormadeproducts.com
 www.taylormadeproducts.com

TAYLOR MADE PRODUCTS ATTENDS ICAST 2015

ORLANDO, Fla. – July 14, 2015 – Taylor Made Products exhibits new line of fishing items designed especially for the tournament fishing world at ICAST 2015, in Orlando, Florida.

The International Convention of Allied Sportfishing Trades, better known as ICAST, is the world's largest sportfishing trade show. Produced by the American Sportfishing Association (ASA), ICAST is the premier showcase for the latest innovations in tackle, gear and accessories.

For over 100 years, Taylor Made has been making marine products that boaters have always been confident in using to protect their investment. Taylor Made has developed several items designed especially for the avid angler.

Hot Spot Marker Buoy

Use to mark structure, weed lines, drop offs, or hot spots. Proudly made in the U.S.A., Taylor Made Hot Spot Marker Buoys are made of the highest quality marine grade vinyl that lasts for years in the sun. The Hot Spot Marker Buoy will not crack or fade like rigid polyethylene floats. Rounded design allows buoy to deploy quickly, sending the 6 oz. lead-free weight to the bottom faster. Comes with 75 feet of durable nylon twine resistant to abrasion, acids, mildew, and rot. Lifetime warranty on vinyl buoy.

Available in 4 colors. Neon Green, Yellow, Vibrant Orange, and Camo Swirl.

Trolling Motor Prop Covers



A Member of the Taylor Made Group

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Taylor Made Products is a division of the Nelson A. Taylor Co., Inc.

“Taylor Made developed the Trolling Motor Prop Covers to provide a solution to a problem often encountered by competition fishermen.” says David Karpinski, vice president of sales and marketing for Taylor Made Products. “They were experiencing wear on the bow of their covers, caused by the sharp blades on the bow mounted trolling motor making contact with the cover during travel. Our prop cover slips over the propeller blades, preventing contact with the cover. A prop cover can also protect people from making unintended contact with the blades. The red color provides a visual warning, and has been popular in show rooms and boat shows, where there is opportunity for contact and injury.”

Made from heavy-duty marine grade vinyl. Sizes to fit both 2 or 3 blade propellers. Offered in 2 colors. Red or Black. Made in the USA.

Trailerite Pro Series Bass Boat Covers

“Taylor Made is an industry leader producing the highest quality boat covers. This year, we expanded our offering of semi-custom covers to include an enhanced “pro series” bass boat cover.” says David Karpinski, vice president of sales and marketing for Taylor Made Products. “Designed with pro bass fishing anglers, we created a cover that is truly professional grade.”

Made from silver reflective, heavy-duty 600 denier marine grade 100% polyester fabric that keeps boat interior temperatures up to 20 degrees cooler. Fabric features include superior tensile and tear strength, extreme water repellency, and is stain, UV and mildew resistant.

Boat Cover features include reflective strips sewn into the stern for increased visibility during night travel. Sewn into the hem is 1” webbing with (2) stern ratchets in protective pockets to prevent gel coat damage. Includes 2” wide belly straps to eliminate stress and prevent abrasion. Reinforcement are sewn in over the console area and over port mounted trolling motors to prevent premature wear. Offered in 10 sizes to cover boats from 13 feet to 22 feet in length.

“Taylor Made’s commitment to quality and innovation, combined with expert input from industry professionals has allowed us to develop high quality, professional grade fishing products.” says David Karpinski, vice president of sales and marketing for Taylor Made Products.

About Taylor Made Products

Taylor Made Products, a member of Taylor Made Group, LLC, is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat covers, bimini tops, dock products, flags, pennants and hardware.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. Employing over 1,000 associates, The Taylor Made Group includes Taylor Made Products (Gloversville, N.Y.), Taylor Made Systems (Gloversville, N.Y. and Kendallville, Ind.), Taylor Made Glass Systems (Payne, Ohio and Kendallville, Ind.), Ameritex Fabric Systems (Bradenton, Fla.), Trend Marine Products Limited (Catfield, Great Yarmouth, U.K.), Taylor Made Glass & Systems Limited (Templemore, County Tipperary, Ireland) and Taylorbrite (Gloversville, N.Y.). The Group operates seven facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand and Poland — and distributes its products through a worldwide distribution network.

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