



Taylor Made
PRODUCTS™

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FOR IMMEDIATE RELEASE

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TAYLOR MADE PRODUCTS INTRODUCES SEE BOARD™ HELM CUSHIONS AND RISER PANELS

GLOVERSVILLE, N.Y. – July 23, 2013– Taylor Made Products has created a unique and patented anti-fatigue mat and height adjustment system for standing at the helm. This product is great for young boaters ready to take the wheel or height challenged boaters tired of standing on their tippy toes struggling for a better view.

“The Helm Cushion is the first product of its kind to address back pain, leg pain and visibility concerns all with one product,” says David Karpinski, vice president of sales and marketing for Taylor Made Products. “Boaters can now drive at the helm safer, more relaxed and more comfortable.”

Constructed from 7/8” thick closed cell and anti-bacterial EVA foam, these pads are made out of environmentally friendly recyclable materials resistant to oils, UV rays and saltwater. Taylor Made Products uses an exclusive See Board™ fastener that “clicks” on and off easily and securely. Four 2” round discs with pressure sensitive adhesive prevents the mat from moving on the deck and is easily removable for storage or cleaning which only requires mild soaps and brushes that are commonly used on boat decks.

Riser Panels are stackable 1.5” thick white closed cell polyethylene foam boards that easily snap between the deck and fatigue mat using See Board’s™ patent pending male/female fittings. Use as many as necessary to achieve the best field of vision and position at the helm for improved visibility and reach to overhead electronics and accessories.

Both the Helm Cushions and Riser Panels are sold individually, available in 2 sizes, 12”



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x 24” and 18” x 36”, these products will fit most sailboats, center console, trawlers, work boats...large or small.

About Taylor Made Products

Taylor Made Products, a member of the Taylor Made Group, Inc.®, is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat covers, bimini tops, dock products, flags, pennants and hardware.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boat builders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited, Water Bonnet and Taylorbrite. The Group operates 8 facilities in the United States, the Republic of Ireland, the United Kingdom and Mexico. Employing more than 1000 associates, its products are distributed through a worldwide distribution network

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