



Taylor Made
PRODUCTS™

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FOR IMMEDIATE RELEASE

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TAYLOR MADE PRODUCTS INTRODUCES THE ANCHORSHADE III

GLOVERSVILLE, N.Y. – July 23, 2013– Taylor Made Products has reengineered the highly successful AnchorShade II for 2014.

This new, lightweight 6 x 6’ model gives excellent sun protection by blocking out 85-90% of harmful rays with a mildew/fade resistant UV-treated nylon top. The “Market Style” top allows venting to occur without the loss of sun protection.

“This new and improved AnchorShade is giving consumers all the benefits of the original popular AnchorShade but at a lower retail price for broader appeal,” says David Karpinski, vice president of sales and marketing for Taylor Made Products. “The latest innovations are sure to keep your AnchorShade III looking and working well for years to come!”

The solid fiberglass structural ribs and strong hinge connectors will maintain the structural integrity of the AnchorShade III, while the powder-coated aluminum frame will never rust (even if scratched) to preserve the clean, crisp look. This product is easily installed with a four-point locking height adjuster and a Sur-Lock push-up mechanism to secure in place up to 8’.

The AnchorShade III has adjustable straps that can be used on almost any vessel, from a small fishing boat, to the larger high performance boats. It is designed to be used when anchored or at idle speed on a calm day, perfect for relaxing on the water, dockside, or even on the beach.

Available in 10 different colors, this AnchorShade III comes complete with its own heavy duty carrying case with a shoulder strap.



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About Taylor Made Products

Taylor Made Products, a member of the Taylor Made Group, Inc.®, is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat covers, bimini tops, dock products, flags, pennants and hardware.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited, Water Bonnet and Taylorbrite. The Group operates 8 facilities in the United States, the Republic of Ireland, the United Kingdom and Mexico. Employing more than 1000 associates, its products are distributed through a worldwide distribution network

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