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## P R E S S   R E L E A S E

### FOR IMMEDIATE RELEASE

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### **TAYLOR MADE PRODUCTS HAS ADDED A NEW LINE OF LASER OEM BRANDED BOAT COVERS**

GLOVERSVILLE, N.Y. – This new custom fit line of Laser Branded Boat Covers has 20 new covers manufactured for 10 different boat styles including Laser, Sunfish, Bug and many more. These covers are manufactured from durable Ultima™ fabric – 7.4 oz solution dyed polyester with clear acrylic under coating. Along with a two-toned color design, a Laser Performance Custom thermo-transfer graphic is included on all covers.

All seams are sewn and top stitched for added strength while straps and tie-down points are “X” box stitched for extra durability while trailering. To ensure a precise fit, pre-tensioned heavy-duty shock chords with adjustable hooks are inserted in the hem. Moreover, padded corners and reinforcements are installed at critical wear points.

“We are happy to partner with Laser Performance to supplement their brand and extend our line of boat covers,” says David Karpinski, vice president of sales and marketing for Taylor Made Products. “Our OEM custom fit covers are engineered with features designed for the avid and average sailor. We believe in this line so much that we back it with a five-year warranty.”

All models that have zippers use locking pulls and have a color-matched backing. The heavy-duty shock chords, patterned stitching, reinforcements and durable fabric make these trailable covers unbeatable.

#### **About Taylor Made Products**

Taylor Made Products, a member of the Taylor Made Group, Inc.®, is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat



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covers, bimini tops, dock products, flags, pennants and hardware.

## **About Taylor Made Group**

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC ([www.taylormadegroup.com](http://www.taylormadegroup.com)) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited, Water Bonnet and Taylorbrite. The Group operates 8 facilities in the United States, the Republic of Ireland, the United Kingdom and Mexico. Employing more than 1000 associates, its products are distributed through a worldwide distribution network

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