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P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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TAYLOR MADE PRODUCTS NOW OFFERS CAREY CHEN OFFSHORE FISH FLAGS

GLOVERSVILLE, N.Y. – July 23, 2013– Taylor Made Products is now offering authentic Carey Chen artwork flags for tournament fisherman. Designed in the USA, using a state of the art commercial digital printing process, the results are brilliant! The vibrant colors are produced from UV stable inks on a 210D nylon flag that will weather the marine environment. Flag construction uses heavy duty tape with 100% brass grommets and four ply stitching on the fly end to ensure durability.

“The impressive artwork and reputation of Carey Chen is going to make any boat look exceptional and the assortment of fish to choose from will satisfy almost any tournament fisher.” says David Karpinski, vice president of sales and marketing for Taylor Made Products.

Flags are available in 3 different sizes: 16” x 24”, 24” x 36”, and 36” x 60”. Carey Chen has brilliantly illustrated 12 different species of fish for our flags. Species including: Blue Marlin, Dolphin fish, Tuna, King Mackerel, Sailfish, Bass and many more.

About Taylor Made Products

Taylor Made Products, a member of the Taylor Made Group, Inc.[®], is one of the largest and most innovative suppliers of marine aftermarket products, including buoys, fenders, boat covers, bimini tops, dock products, flags, pennants and hardware.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC



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(www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited, Water Bonnet and Taylorbrite. The Group operates 8 facilities in the United States, the Republic of Ireland, the United Kingdom and Mexico. Employing more than 1000 associates, its products are distributed through a worldwide distribution network

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